

## The Shoah Yellow Candle™

The Yellow Candle was created in 1981 to keep the memory of the Six Million alive. It is modeled after a traditional Jewish yahrzeit candle used on the death anniversary of a family member.



The photo on the candle shows a group of young people visiting Auschwitz-Birkenau. This reflects the importance of teaching our youth the lessons of the Holocaust.



The program logo is a yellow Magen David (Star of David) with barbed wire around the word "Jude", reminiscent of the armband patch worn in the ghettos. The candle's yellow wax reminds us of this patch.

## Candle Delivery Methods



Candles can be delivered by mail, packed inside white cardboard boxes. The boxes allow insertion of program materials from your organization. Boxes are available in bundles of 48. Many organizations order candles and boxes together.



Local delivery by hand can also be done with a plastic bag which hangs on door handles. Parent/child delivery teams are an opportunity to educate our children about the Shoah. FJMC also direct mails Yellow Candles, using lists which are sent to our organization.

## The Shoah Yellow Candle™



**Commemorate the  
Holocaust with a simple  
home observance**

*"Light a Candle,  
Preserve a Memory"*



Federation of Jewish Men's Clubs, Inc.

## The Shoah

**NEVER AGAIN!** *"The Holocaust was the most evil crime ever committed."*

- Historian Stephen Ambrose



**NEVER AGAIN!** *"I made the visit [to Buchenwald, April 12, 1945] deliberately, in order to be in a position to give first-hand evidence of these things if ever, in the future, there develops a tendency to charge these allegations merely to 'propaganda.'"*

- General Dwight D. Eisenhower



**NEVER AGAIN!** *"To forget would be not only dangerous but offensive; to forget the dead would be akin to killing them a second time...Not only are we responsible for the memories of the dead, we are also responsible for what we are doing with those memories. For the dead and the living we must bear witness."*

- Holocaust survivor Elie Wiesel

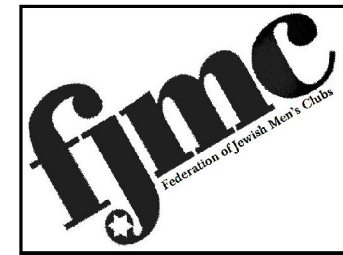
## How Does the Yellow Candle™ Program Work?

Candles are distributed by organizations for use on Yom Hashoah and other Holocaust dates. Supplies are available from an FJMC Yellow Candle ordering center, or can be obtained by on-line web ordering.



Candles are ordered in cases of 48. Most groups manage delivery to their own members. Candles can also be obtained individually by sending a list of names and addresses to FJMC.

**For more information, visit**  
**<http://www.yellowcandles.org>**  
**or call 1-800-391-7293**



## WHO WE ARE

We are a partnership of 250 affiliated clubs with 20,000 members in North and South America, involving Jewish men in Jewish life.

FJMC transforms ordinary club events to the extraordinary, through innovative programs that enhance spirituality, increase learning, develop leadership skills and foster fellowship.

FJMC empowers its members so that their passionate voices are heard in their communities and in the Conservative/Masorti movement around the world.

Faith, unity and brotherhood are the ways in which men in FJMC forge long-lasting bonds.



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