From: Steven W. Elisco <swelisco@eliscodesign.com>
Sent: Thursday, June 11, 2020 1:45 PM
To: 'Murphy, Karen' <KMurphy@itxm.org>
Subject: RE: 7-19-20 - Congregation Beth Shalom - Northbrook - Donate Blood. Support Life

Karen,

We are still closed, so no printed material is needed. I will send this as is to our Communication Manager, who will post it on our website and include it in our weekly email to the congregation.

Also, the Village of Northbrook is putting it on their website and weekly email update to Village residents. They may want to do their own blood drive at some point, so I gave your info to Madeline Farrell, who is the assistant to the Village Manger.

I had a question from one of my donors. He donated at a Blood Center on May 19th. Eight weeks exactly is July 14th. Going from the 19th of the month to the 19th of the next month puts him on the day of our drive, July 19th. Is he eligible for our drive?

Please let me know.

Steven

From: Murphy, Karen <<u>KMurphy@itxm.org</u>
Sent: Thursday, June 11, 2020 12:59 PM
To: Steven W. Elisco <<u>swelisco@eliscodesign.com</u>
Subject: FW: 7-19-20 - Congregation Beth Shalom - Northbrook - Donate Blood. Support Life

Hello Steven-

Please review the marketing PDF below and let me know if you would like to make any changes. Also, if you don't need printed material because your facility is still closed, let me know.

Thank you for your efforts; it is greatly appreciated!! *Karen E. Murphy Account Manager Cell:* (847) 971-2713 *e-mail:* <u>kmurphy@itxm.org</u> <u>Vitalant</u>- Illinois 5505 Pearl Street Rosemont, IL 60018 LifeSource is now Vitalant.



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Headline: Transform a Life, and your own



Congregation Beth Shalom Summer Blood Drive

Sunday, July 19 8 a.m. – 2 p.m. Dickler Hall

ANTIBODY TESTING: Vitalant is testing for COVID19 antibodies as a service on all successful donations from June 1-August 31. Antibody tests are used to tell if someone had a past infection with SARS-CoV-2. Learn more at <u>Vitalant.org/antibodytest</u>

Please remember, the antibody test is NOT a way to find out if you are currently infected with this virus. If you are feeling unwell, please do not donate blood.

To schedule an appointment call 877.258.4825 or visit <u>vitalant.org;</u> select Donate or Make an appointment; login; scroll down the page to search by group code: NB05. You can also contact Steven Elisco at <u>swelisco@eliscodesign.com</u> or 847-562-1443.

Due to social distancing appointments are required. Donors need to provide and wear a face covering.

PREPARE: EAT WELL, BE HYDRATED, BRING ID.

Quote:

"I wish I could tell my donor how grateful I am for your selfless act. You may have wondered what happened to your donation. Well, it saved my life."

Anne Blood recipient