Terri,

Thanks for being willing to work with us on the Man of the Year event honoring David. I’m sending this to help kick off the MOY planning. As a reminder, the event is scheduled for Sunday, Feb 21st. Let me know some time slots where we can talk about this “in private”, but I am more most of this is pretty straight-forward.

I believe the MOY event will be remote this year, so we will plan as if it will be broadcast via Zoom. Also, we are planning to have our traditional deli dinners available to order and buy in advance, and can be picked up at the Temple earlier in the afternoon before the event. Hopefully we will pull this off.

Request to Spouse to help us honor the MOY.

1. **Help identifying presenters for the evening**

We try to get 4-6 presenters for the event. I usually ask one of the Rabbi’s and the President of the Congregation. We are asking for your help to provide 2-4 additional presenters to help honor David.

There have been times when we surprised the honoree with a person who he might not expect. For example, we had one of Mark Bobrow’ s oldest friends show up for his event. For Max Klein, we had his closest high school/college friend surprise him from New Jersey to attend and present.

Also, do **you** want to speak, or if any of your children will attend, do **they want one of the presenter slots**?  Annie Tucker and Andrew Bruss spoke at their fathers’ event.  Jacob Damsky sang a parody… Hey Dad (based on Hey Jude). Note -- Mark Bobrow suggested your daughter Sarah might come up with something?

Some presenters include visuals in their presentations. We can definitely help them share over Zoom.

Do any relatives or friends may not be able to attend want to send short videos? If yes, they can send them to us in advance and we can queue them up during the event.

Ideally, the presentations should be 3-5 minutes in length. They can “roast” David, but the ultimate goal is to honor him.

Would you please provide me contact information on who we should invite to present? We ask the presenters to send us a few sentences to introduce them.

1. **Invitations to attend**

Are there any:

* Temple members;
* Other friends and relatives

you want us to make sure are invited? You can invite them or I would be happy to assist. If you want me to help, please send me their E-mail addresses, and maybe phone numbers too. I’ll send a personal E-mail to each of them.

Note: For those who can’t attend, if they want to send notes to David with their regards, we can collect them and send them to you.

1. **Nice Gift**

We typically give the honoree a gift to help remember the evening. It is in the range of $100-200. Would you provide an idea? In the past, honorees have selected gifts or made donations.

If a donation, please let us know who we should donate to, and if possible, provide their contact information. For example, Marty Thrope asked us to make a donation to the Southern Poverty Law Center. We have also made donations to the Temple Endowment or other Temple Funds. Adam Samansky asked us to donate to the Pan-Mass challenge.

* 1. Gifts – Examples of past gifts – briefcase (Mark Bobrow), printer (Rabbi Eisenman), video monitor (Ken Bruss), book case (Leon Gunther), tallis clips (Rabbi Fel)….

1. **Fun gift**

We like to have a little fun and provide a small fun gift in the $10-30 range. For example:

* Mark Bobrow was a Disney and NY Jets Fan – we got him a Mickey Mouse, New York Jets throw blanket
* Scott Damsky was a swimmer, so we got him a poster of the 10 top reasons why you should date a swimmer
* Lester Blumberg was a big Red Sox fan so we got him a “Lester” (Jon Lester) Red Sox tee shirt
* Max Klein plays the guitar- we found a plastic figurine of a bearded guitar player (looked a little like Moses).

Do you or your kids have any suggestions?

1. There is a Man of the Year plaque hung in Founders Hall at the Temple. Make sure the spelling for the plaque is correct.

David Russell

By the way, please feel free to talk to David about any of these items except, of course, the ones you want to be kept as surprises.

Let’s try to have this set up by the end of January, so we should get working on this as soon as possible. Call me or E-mail me if you have any questions. [hepstein@gmail.com](mailto:hepstein@gmail.com) or (home) 781-863-8747 or cell (617) 794-5702.