

DAVID DIAMOND <daviddiamond2@comcast.net>

3/16/2023 7:37 AM

Re: PR Request: 4/20/23 - Golf Lounge 18 Outing (update: final details) - One more addition

To marketing@bethelwh.org <marketing@bethelwh.org> Copy jmbourke@yahoo.com <jmbourke@yahoo.com> • dnsabino@gmail.com <dnsabino@gmail.com> • Arthur Freedman <drartf@aol.com> • templetopics@bethelwh.org <templetopics@bethelwh.org> • hsowalsky@bethelwh.org <hsowalsky@bethelwh.org>

One more addition - please include in the publicity as well as the registration:

Those participating as golfers should bring their own clubs.

We have finalized program details as follows:

Start Time: 8:00pm

End Time: 10:00pm

Cost:

Men's Club members: \$10pp

Non-members/guests: \$20pp

Appetizers will be provided.

Cash bar

----- Original Message -----

From: DAVID DIAMOND <daviddiamond2@comcast.net>

To: templetopics@bethelwh.org, marketing@bethelwh.org, hsowalsky@bethelwh.org

Cc: jmbourke@yahoo.com, Arthur Freedman <drartf@aol.com>

Date: 01/29/2023 12:48 PM

Subject: PR Request: 4/20/23 - Golf Lounge 18 Outing

We will provide additional details as soon as they're finalized.

OVERALL INFORMATION

Name of Event: Golf Lounge 18 Outing

Date of Event: Thursday, April 20, 2023

Location of Event (if not at Beth El): Golf Lounge 18, 110 Albany Turnpike (The Shoppes at Farmington Valley), Canton

Start Time: 8:00pm

End Time: 10:00pm

Cost:

Men's Club members: \$10pp
Non-members/guests: \$20pp

Appetizers will be provided.
Cash bar

RSVP Deadline: Sunday, April 16, 2023

Do you want online event registration? Yes
If this event is recurring please list the future dates.:

Is this event limited to Beth El members? No

CONTACT INFORMATION

Event Coordinator: Jeff Bourke
Event Coordinator Phone: 860.559.9633
Event Coordinator Email: jmbourke@yahoo.com
Info Contact: Jeff Bourke
Info Contact Phone: 860.559.9633
Info Contact Email: jmbourke@yahoo.com

DETAILED EVENT DESCRIPTION

What is this event about?

A state-of-the-art indoor golfing facility. It's the perfect activity for any age, skill level, or time of year. It's drinks with your best buddies.

You don't have to play golf to participate - you can attend to socialize and have fun! At Golf Lounge 18, our goal is to provide you a state-of-the-art facility to golf with friends and family. Each bay features Trackman 4 Technology: trusted by hundreds of pros and features over **210 courses** worldwide to play on. Equipped with a full bar and multiple HDTVs to watch the big game, the facility is the perfect spot to hit the range, join a league, get a private lesson, or play 18 holes with friends.

Those participating as golfers should bring their own clubs.

Website links relevant to speaker/event:

<https://golflounge18.com/>

OFFICE SUPPORT NEEDED? No

What -- if any -- support will you need from office staff? (Please be specific, with estimated timetable. For example: Designing and mailing invitations three weeks prior, printing flyers 6 weeks prior, etc.)

INTERNAL PR - Marketing Vehicle (YES or NO, deleting option that does not apply)

(YES) Temple Topics (published every two months, see above for submission due dates)

(YES) Shabbat Leaflet - approximately 3 weeks prior to event

(YES) Email Blast - 2 per event max

EXTERNAL PR - All due eight weeks prior to event (YES or NO, deleting option that does not

apply):

- (YES) Press Releases
- (YES) Calendar Listing
- (YES) Web Site Feature
- (YES) Facebook

Our marketing team will review all submissions to determine which marketing vehicle(s) will best serve your event. While we can't guarantee that all vehicles requested will be utilized, we will do our utmost to ensure that your needs are met.

Thanks!