**East Brunswick Jewish Center Men’s Club**



511 Ryders Lane, ♦ East Brunswick, NJ 08816

Phone: (732) 257-7070 ♦ Fax: (732) 257-9630

July 2022 / Tamuz, 5782

Dear EBJC Family,

First, we hope that all of you are well, physically, emotionally, and spiritually, and that you are having a great summer. Hopefully the worst of the pandemic is behind us, but we haven’t quite gotten back to “normal” as different people have different views of how to proceed. Maybe everyone having a different understanding IS our version of normal!

While summer has just really kicked off, planning has begun at EBJC for Rosh Hashanah. Before we know it, we will be reconnecting with our community and our traditions of the High Holidays.

One of the traditions of the EBJC Men’s Club that has remained unchanged through Covid is our sponsorship of the *L’ Shanah Tovah* greetings program. This makes it easy to send our best wishes for the New Year to other members of our EBJC community. This is an excellent way to reach out to both old and new members in our Shul’s family.

This program is not only easy, but it is Men’s Club primary source of fundraising for the year. It enables us to meet our financial commitment to the shul, as well as hold programs of interest to our congregation, to sponsor Kiddushes on Shabbat, to pay for improvements to our shul, to support valuable programs for our youth, and to partner in events with other arms of the Synagogue.

The pricing structure for this year is the same as last year – we have not increased our charges for many years now:

* $236 to send greetings to the entire congregation, which also includes Men’s Club Membership. This is the most cost-effective alternative and includes your membership in Men’s Club.

***OR***

* Send individual family greeting for just $5 per family. If you choose this option, at the same time please join Men’s Club for $26 ($15 for seniors over 65), which is a $10 discount off our regular price.

As we have done over the last few years, you will be able to easily place your orders online. You should have recently received an email with a link to our online order entry system. If you are interested in using the online system and don’t have access to that email, just go to ***ebjc.org/lshanatova*** and follow the instructions. For those who do not want to use a credit card online, you can enter your order online, but still pay with a check made out to Men’s Club and mailed to the EBJC office.

Alternatively, if you would like to mail in your order, please use the attached paper order form. We request that all paper orders be ***received*** by Men’s Club no later than September 8th as we need some time to input the orders and to generate the greetings and distribute them before Rosh Hashanah.

Should you have any questions about the L’Shana Tovah greetings, or if you have any suggestions for or interest in our Men’s Club programs, please contact Howard at 732-402-2273 or [***howard\_jacobs@ebjc.net***](about:blank). We are always open to new ideas as some of our best programs have been suggested by the community.

We thank you in advance for your generosity and continued involvement with Men’s Club. We truly appreciate your support.

On behalf of the EBJC Men’s Club, we wish you a healthy and enjoyable summer and a *L’ Shanah Tovah* to you and your families.

Sincerely,

Howard Jacobs, Marty Hoffman, Arthur Fliegelman, and Neil Kosher

Co-presidents, EBJC Men’s Club

P.S. After the High Holidays Men’s Club will be launching an updated online version of the “Entertainment Book” that we think you will find useful and fun. Not only does it provide discounts, but it also provides a way for you to get together with friends in an economical way. We do NOT intend for this to be a fundraiser but plan to pass it along at our cost as a service to the community. Stay tuned!

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| YOU CAN PLACE YOUR ORDER ONLINE! Or you can send in this form.  Your name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Your phone #: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Your email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  □ Check here for entire Congregation (Cost of $236 includes Men’s Club Membership)  ***OR*** # of greetings ordered \_\_\_\_\_\_\_\_\_\_\_\_  Rate per greeting: $5  Cost (# of paid greetings X $5) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  □ Check here for reciprocals  □ Men’s Club Membership ($10 discount over regular price: Regular $26, Senior over 65 $15) \_\_\_\_\_\_\_\_\_\_  Total payment due \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Don’t forget (these can also be selected in the attached order form):   * Rabbi Jeff and Mrs. Lisa Pivo * Cantor Larry and Dr. Laura Brandspiegel * Ellen Botwin – Executive Director * Lynda Perel – Director, Early Childhood Learning Center * Office / Admin Staff – Cheryl Decker and Nicole Cavilli * Custodial Staff – Jose Mendez and Leo Lopez Guitierrez * Education/Youth Staff   This paper form needs to be **RECEIVED** by September 8. Please send it to:  **EBJC Men’s Club**  **East Brunswick Jewish Center**  **511 Ryders Lane**  **East Brunswick, NJ 08816**  Thank you in advance for your participation in the EBJC L’Shana Tova Basket Program!  Men’s Club wishes you and your family a Happy, Healthy and Peaceful 5782. |

