

Shavuah Tov,

The multi-Men's Club program, "Unpacking Antisemitism: How American Jews Can Confront Antisemites," originally scheduled for this past Monday, has been rescheduled to August 23rd at 11:00 AM, and will be a virtual event. This is a free event, but registration is required. All registrants will receive a Zoom meeting ID and password a couple of days before the event.

With the rise of antisemitism in America and around the world, it is important to have a good understanding of traditional antisemitism, how it has evolved, and how the far right and far left are united in their anti-Jewish messages, using similar tropes to denigrate. We need to understand the impact of antisemitism on our interfaith communities and discover steps we can take to address antisemitism. This will not be a political presentation, but will be focused on raising awareness to allow us to start the dialogue and empower us to move forward in a positive manner. The presentation has been updated to address antisemitism issues as they relate to current events.

Our guest speaker, Rodi Franco, is the former Chief Marketing Officer for the Jewish Federation of Greater Houston. Rodi is my sister. She completed her second masters in Liberal Studies at Houston's Rice University in the summer of 2019. Her thesis focuses on American Antisemitism. Her current studies has a concentration in Jewish studies through the disciplines of History and Sociology. Rodi has done this presentation at a variety of venues.

We look forward to seeing you all virtually on this Zoom session. Please register via <https://bit.ly/Antisemitism2020>.

Best Regards,
Seth Arbital
President, TBA Men's Club

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