

TEMPLE ISRAEL OF SHARON BROTHERHOOD (Mass.)

**ANNUAL MARCH OF THE LIVING TEEN TRIP TO POLAND AND ISRAEL TORCH AWARD SUBMISSION**



- The MOTL trips take place right after Passover each year. **In Poland** -- ‘March’ commemorates Yom Ha-Shoah – Holocaust Remembrance Day
  - 14,000 Jewish teens from 45 countries
  - Reenacts ‘death march’ - Auschwitz to Birkenau with memorial service
- **In Israel** -- Celebrate Yom Ha’atzmaut – Israel Independence Day
  - Guided tours, view of Israel today

<b>Approx. Month</b>	<b>Project</b>
Sept-Oct - Nov - Dec	<p>Intro news story re Jewish teen recruitment - upcoming MOTL Trip;</p> <p>Stories in Temple Bulletins; Shabbat announcements by Rabbi, MOTL chapter President, and essays by recent teen participants.</p> <p>Final push for teen participants</p>
Nov -Dec	<p>End of year 'tax deductible' solicitation letter to TI members</p> <p>Select eligible High school Jr and Senior teens for receiving MOTL scholarships from TIB and Kempner Family Foundation.</p>
Jan-Dec	<p>additional solicitation for scholarships from generous donors to Yellow Candle and/or March of the Living Scholarship Fund and identify the next crop of teen participants for the 2020 trip.</p>
April	<p>Local New England group joins teen groups from around the world for MOTL Poland / Israel 2 week trip leaving right after Passover week of Yom Hashoah.</p> <p>Publicity pix of group departure for local media, temple bulletin, website Photos/videos posted on MOTL website so locals can follow teen travels.</p> <p>Follow-up – Post-trip news story/pix for local press, temple bulletin</p>
April-May	<p>Yellow Candle Project –Yellow candles and Letters sent to 680 TI family members reminding congregants to light the candle on Yom Hashoah to memorialize the six million murdered by Nazis. Our Brotherhood also asks them to make generous donations to the Yellow Candle program to support Teen Holocaust education programs like March of the Living and trips to the US Holocaust Museum in Washington.</p>



May-June

Upon return from the MOTL trip, Local teen participants speak at Shabbat services, Brotherhood Breakfast, submit article published to Temple bulletins and other temple events

TIB schedules other Fundraising/community awareness events: e.g. Beatles Tribute Concert and Combined Temples Golf Tournament - Proceeds shared by MOTL

All year round Early student and parent recruitment and registration begins for next year's trip soliciting student trip participants and motl scholarship contributions



### **Temple Israel of Sharon - Yellow Candle Program - March of the Living**

The Brotherhood annually sends Yellow Candles to the Temple Israel membership to commemorate the loss of millions of Jewish lives in the Holocaust during World War II.

When you support the Yellow Candle program through a donation, you help to fund programs such as:

- The March of the Living – The Brotherhood provides scholarships to children of members who attend this trip to Poland and Israel each year. We are sending five TI teens on the 2017 trip.
- Holocaust Remembrance Youth Essay Contest – we send several children to Washington D.C. to visit the U.S. Holocaust Museum and World War II Memorial.
- The upcoming Beatles Tribute Concert on April 23rd in conjunction with the Kempner Family Foundation and the 24 Auto Group

In a world of increasing anti-Semitism, the Yellow Candle Program serves to educate and remind us about the importance of remaining ever-vigilant in our pursuit of “never again.”
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***We invite you to light your yellow candle on Sunday evening, April 23<sup>rd</sup> and kindly request that you consider donating to the Yellow Candle Program.***